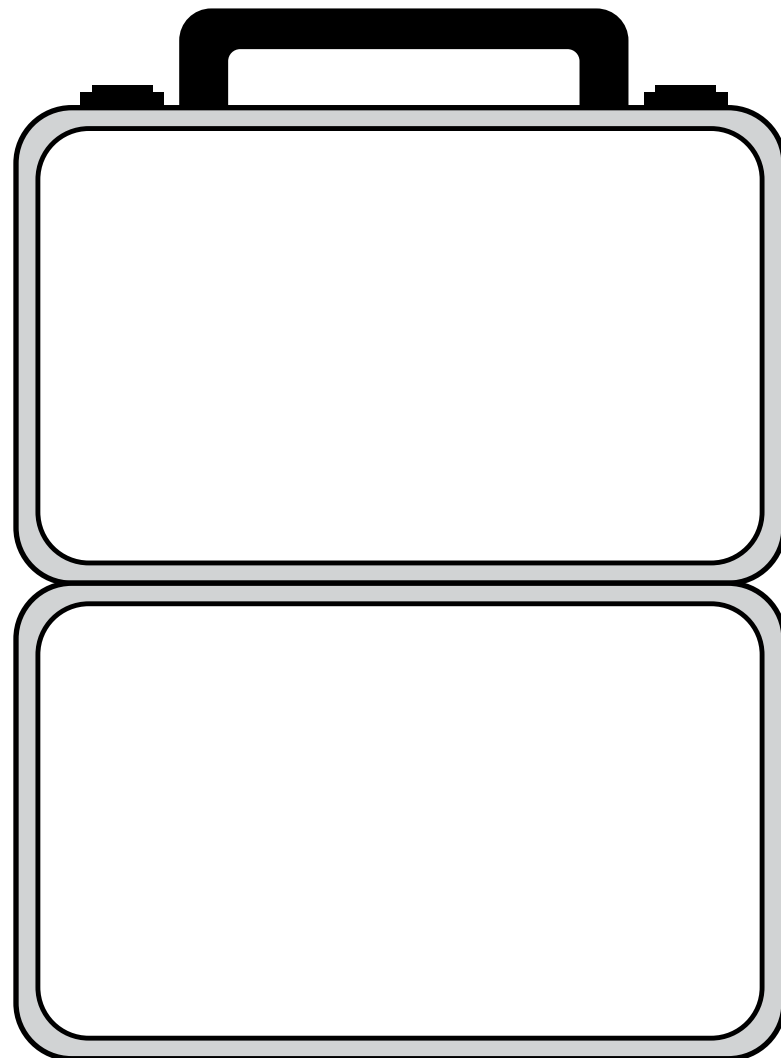


My personal business dictionary





Word: _____

Definition: _____

Example: _____



Word: _____

Definition: _____

Example: _____





Word: _____

Definition: _____

Example: _____



Word: _____

Definition: _____

Example: _____





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Example: _____





Word: _____

Definition: _____

Example: _____



Word: _____

Definition: _____

Example: _____



Business model

A business model is a plan for how your business will make money.



Name of your business:

Product

The goods or services that your business will sell



Value for customers

The importance or value of your business



Target market

The customers you plan to sell to



Location

Where you will sell the goods or services



Business team

The people who work in your business and everyone's role



Promotion plan

How you will promote your goods or services to your target market



yearly expenses

Research the cost of items in flyers or online stores.

Check the minimum wage rules for your province or territory.

**Estimate how many
you think you can
sell in the first year.**

Your goal is to reach a positive number.