

Reading price labels



Look closely at the labels to find the quantity, cost and unit price.

WOW




ADVERTISED IN IQUALUIT

\$29⁸⁵

Chicken nuggets
1500 g
\$1.99/100 g

WOW




ADVERTISED IN CHARLOTTETOWN

\$6⁷⁵

Bag of potatoes
4500 g
\$0.15/100 g

WOW




ADVERTISED IN VANCOUVER

\$10⁰⁰

Salmon
200 g
\$5.00/100 g

WOW



ADVERTISED IN MONTREAL

\$8⁰⁰

Maple syrup
500 ml
\$1.60/100 ml

Helpful hint
Sometimes the **unit price** is on the label. Other times you have to calculate it yourself.



Finding the unit price



Find the unit price and decide which product costs less.



Granola bars
6 bars/box

\$4⁵⁰

SALE

\$0.75 / ea



Granola bars
20 bars/box

\$12⁰⁰

\$0.60 / ea



Swiss cheese
200 g

\$2⁵⁰

/ 100 g



Maasdam
cheese
400 g

\$8⁰⁰

/ 100 g



Yogurt
800 ml

\$7⁰⁰

SALE

/ 100 ml



Yogurt
2000 ml
(20x 100 ml)

\$4⁰⁰

/ 100 ml



Maple syrup
400 ml

\$8⁰⁰

/ 100 ml



Maple syrup
500 ml

\$8⁰⁰

/ 100 ml

Helpful hint

Sales aren't always
the best deal!



VALUE FOR MONEY

Finding the unit price



Find the unit price and decide which product costs less.

Helpful hint



Bigger quantities aren't always better, even if they cost less per unit. Maybe you can't eat all of that product before it expires, or maybe you don't actually need more.



Popsicles
12 pack

\$6⁰⁰

..... / ea



Popsicles
20 pack

\$8⁰⁰

..... / ea



Apples
400 g

\$3⁰⁰

..... / 100 g



Apples
1000 g

\$7⁰⁰

..... / 100 g



Fresh salmon
200 g

\$10⁰⁰

..... / 100 g



Frozen salmon
600 g

\$15⁰⁰

..... / 100 g

Calculating costs

Calculate the unit price or the total cost of each product.
Then, estimate the total of your grocery cart.



Popsicles 12 pack
PRICE PER /ea
\$6.00

SUPER SALE



Dish soap 500 ml
PRICE PER
\$0.60/100 ml



Milk 2 L
PRICE PER
\$0.25/100 ml



Potatoes 1 kg
PRICE PER /100 g
\$5.30



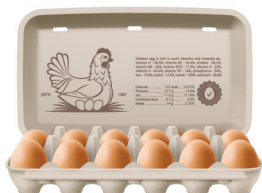
Purified water 12 pack
PRICE PER /ea
\$9.00

SUPER SALE



Box of crackers 400 g
PRICE PER /100 g
\$4.50

SUPER SALE



Eggs 12 pack
PRICE PER
\$0.30/ea

Estimate the total cost
of your grocery cart:

VALUE FOR MONEY

ANSWER KEY

 **Finding the unit price**


Find the unit price and decide which product costs less.

 Granola bars 6 bars/box \$4⁵⁰ \$0.75 / ea	 Granola bars 20 bars/box \$12⁰⁰ \$0.60 / ea	 Swiss cheese 200 g \$2⁵⁰ \$1.25 / 100 g	 Maasdam cheese 400 g \$8⁰⁰ \$2.00 / 100 g
 Yogurt 800 ml \$7⁰⁰ \$0.875 / 100 ml	 Yogurt 2000 ml (20x 100 ml) \$4⁰⁰ \$0.20 / 100 ml	 Maple syrup 400 ml \$8⁰⁰ \$2.00 / 100 ml	 Maple syrup 500 ml \$8⁰⁰ \$1.60 / 100 ml

Helpful hint Sales aren't always the best deal!





VALUE FOR MONEY

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 **Finding the unit price**

Find the unit price and decide which product costs less.

Helpful hint Bigger quantities aren't always better, even if they cost less per unit. Maybe you can't eat all of that product before it expires, or maybe you don't actually need more.

 Popsicles 12 pack \$6⁰⁰ \$0.50 / ea	 Apples 400 g \$3⁰⁰ \$0.75 / 100 g	 Apples 1000 g \$7⁰⁰ \$0.70 / 100 g
 Popsicles 20 pack \$8⁰⁰ \$0.40 / ea	 Fresh salmon 200 g \$10⁰⁰ \$5.00 / 100 g	 Frozen salmon 600 g \$15⁰⁰ \$2.50 / 100 g

VALUE FOR MONEY

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Calculating costs

Calculate the unit price or the total cost of each product.
Then, estimate the total of your grocery cart.

Popsicles 12 pack
 PRICE PER
 \$ **0.50** /ea **\$6.00** SUPER SALE

Dish soap 500 ml
 PRICE PER
 \$0.60/100 ml **\$ 3.00**

Milk 2 L
 PRICE PER
 \$0.25/100 ml **\$ 5.00**

Potatoes 1 kg
 PRICE PER
 \$ **0.53** /100 g **\$5.30**

Purified water 12 pack
 PRICE PER
 \$ **0.75** /ea **\$9.00** SUPER SALE

Box of crackers 400 g
 PRICE PER
 \$ **1.125** /100 g **\$4.50** SUPER SALE

Eggs 12 pack
 PRICE PER
 \$0.30/ea **\$ 3.60**

Estimate the total cost of your grocery cart:
\$36.40

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VALUE FOR MONEY